Accelerate Executive Insight

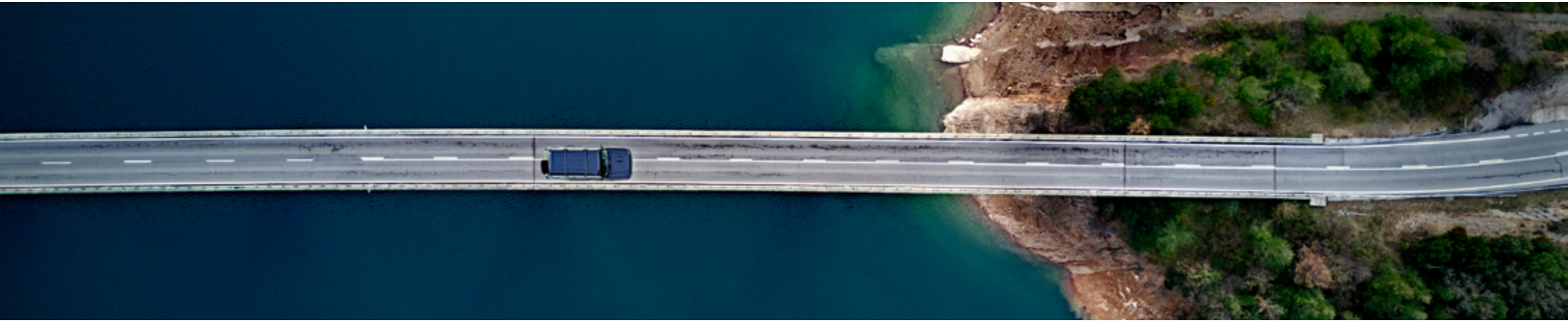
A Unique Executive Education Experience for Exceptional Leaders

IESE Business School
University of Navarra

MICHIGAN ROSS
EXECUTIVE EDUCATION

ORACLE

Executive Summary



Oracle develops top-selling technological solutions that address complex business processes in a vast range of industries. The company reigns as industry leader in numerous sectors, including banking, education, finance, healthcare, manufacturing and retail.

In recent years, technological advances have dramatically altered how these sectors are defined and how companies compete and create value. Although the company had been operating within a vortex of change for decades, as a large, decentralized organization, it couldn't always respond to its customers' evolving needs with the necessary agility.

Starting in 2014, the company and its immense client base were faced with ongoing digital transformation that was disrupting industries worldwide. In this context, the challenge for Oracle was to ensure its leadership learned faster and better to navigate a world in constant flux.

To this end, Oracle's Organization & Talent Development leadership team sought to foster a common vision and nomenclature among its top performers and provide a platform to enhance their leadership potential in benefit of themselves, their teams and the organization as a whole. In keeping with Oracle's global outlook, they envisioned an innovative learning solution that leveraged two premier academic institutions, one in Europe and one in the United States.

"Accelerate Executive Insight"(AEI), now in its 21st edition, is the outcome of this forward-thinking approach. Designed by Oracle, IESE Business School and University of Michigan's Ross School of Business, AEI gathers participants from diverse business lines, regions, functions and cultures to learn together across two global venues and a virtual learning platform.

Through a highly engaging blended learning format, AEI broadens participants' strategic mindset and customer-centric approach, while boosting their capacity to align and inspire others as models of authentic leadership.