

Short professional CV of Martin Raske

Martin Raske, Director, Credit Suisse Talent Development
Head Online Academy



Martin is a Director at Credit Suisse's Talent Development function within Corporate HR. In his current role Martin heads the Online Academy, which provides a broad variety of high-quality online training to the whole bank. He also acts as the global Key Account Manager for all technology-based training initiatives in the bank.

With his teams Martin provides consultancy in learning projects for all divisions, he runs the production of a large variety of technology-based and blended learning content, covering sales training, functional training, technical training, application and processes, personal effectiveness, management and leadership training, e-testing and certifications, virtual classrooms, etc. Martin is also one of the drivers for innovation and research in Talent Development.

Before Martin joined Credit Suisse in 2004 he had worked in the e-learning domain for many years in different roles. He had introduced e-learning to a major insurance company and he had implemented one of the first Learning Management Systems in the industry. With his own company he helped major organizations to design their learning strategies and their approach to e-learning.

Martin holds an MBA degree (MAS of Business Administration) from the Zurich University of Applied Science.