



*Dubai Business Internships:  
a collaborative approach to  
developing global talent for the  
21st Century*

**EFMD Excellence in Practice Awards Entry - 2017**

Dubai Business Internships is delivered by four learning and development partners and underpinned by 25 industry placement partners across nine economic sectors.



## EXECUTIVE *Summary*

---

Dubai Business Internships (DBI) was launched in 2014 to support the development of a global talent pipeline by improving the education-to-work transition and better equipping young people to meet business challenges of the future – a need that has been recognised by thought leaders around the world.

Established under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the ambition was to create a programme that would:

- ◆ deliver a first-class, transformative experience for outstanding global graduates to become future business leaders
- ◆ create a talent pipeline to support continued growth across Dubai's key economic sectors
- ◆ have the potential for global impact by addressing the education-to-work readiness challenge and developing cross-cultural links around the world

To meet these objectives, DBI is built on the close collaboration of its four delivery partners (Falcon, ESMT Berlin, Capadev, and Bon

Education) which bring complementary learning and development approaches to collectively shape and run the programme.

Underpinned by its 25 placement partners, including some of the world's most dynamic multinational businesses, the 10-month programme interlaces practice-oriented learning and development with internships and consulting projects that deliver real value.

Having developed the business acumen, can-do mindset, adaptability and cross-cultural understanding required to thrive, participants are in high demand, with 73% achieving their desired career moves immediately after DBI. Since the inaugural programme, alumni have continued to leverage connections forged in Dubai to create opportunities around the world.

DBI's multi-stakeholder approach has drawn increased support and demand from industry, together with advocacy of career directors at top universities around the world – demonstrating the power of this collaborative approach between education, industry and government for global talent development.

## DBI in numbers

---



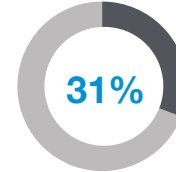
**4**

delivery  
partners

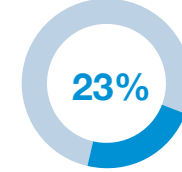


**5000**

applications  
for **35 DBI** places



of DBI participants  
come from QS Top 10  
Global Universities



of DBI participants  
come from QS Top 8  
Chinese Universities

From **9 industry**  
placement partners to

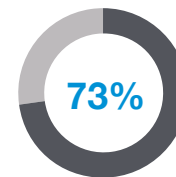
**25**

within 3 years

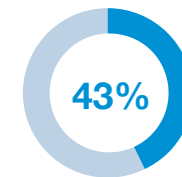


**1 in 3**

DBI participants  
offered full time jobs with  
placement partners



in full time employment  
immediately after  
the programme



choose to remain in  
Dubai – a high potential  
talent pipeline