Online Course Certification System
An international quality benchmark for online courses
EOCCS is an international online course certification system designed to evaluate the quality of online business and/or management-related courses that stand alone or constitute part of a certificate or programme.

Purpose of EOCCS

EOCCS provides an international quality benchmark in diverse education landscapes in which digital technology is applied to teaching and learning.

The general philosophy of EFMD accreditations - internationalisation, practical relevance and quality improvement - is firmly embedded in EOCCS, which is open to any institution, including higher education, corporate learning organisations and public agencies.

EOCCS provides a thorough review of individual courses through self and peer assessment, and benchmarking.

Benefits of EOCCS

- INTERNATIONAL BENCHMARKING
- QUALITY ASSURANCE & RECOGNITION
- INSIGHTS INTO BEST PRACTICE
- IN-DEPTH REVIEW PROCESS
- FEEDBACK WITHIN 3 MONTHS

Pioneer Institutions

EOCCS has certified 18 courses from 8 renowned institutions from both the corporate and business school world.

“EOCCS represents an important step in increasing awareness of the specific capabilities needed to design, create and support high quality online learning experiences. We believe that EOCCS can be an important contributor to improving engagement with online learning and raising both aspirations and achievement of quality for learning providers.”

Mark Fenton-O’Creevy, Associate Dean External Engagement & Professor of Organisational Behaviour
The Open University Business School
Minimum criteria to apply:
- at least 1 successful run
- a minimum of 20 participants
- normally, at least 20 learning hours for 1 course or over a ‘suite of courses’

EOCCS Framework

EOCCS is designed to evaluate online courses in the context of rapidly evolving technologies within the framework of:

- Institutional Context
- Course Delivery and Operations
- Course Composition
- Quality Assurance Processes

EOCCS Process

1. Enquiry
   - Anytime

2. Application Form
   - 1-4 weeks

3. Review Panel
   - 5-10 weeks

4. Renewable Certification for 3 years
   - 12 weeks

“We are very pleased with the successful launch of EOCCS certification system which is another evidence of EFMD’s global leadership in innovations in management education. For us at Sberbank Corporate University it is a great honor and responsibility to become the first EFMD corporate member awarded EOCCS.”

Olga Udovichenko, Vice-Dean, Programs Development
Sberbank Corporate University

“Online teaching is an important part of IE’s DNA, so participating in the certification process is not only an honor but a catalyst to continuing striving to shape the future of online education.”

Martin Rodriguez, Director of IE Publishing
IE Business School