Learning and Networking
## Contents

### About EFMD

- Learning & Networking Communities Worldwide: 5
- Global Management Development Network: 6

### Networking Events

- EFMD Annual Conference: 8
- EFMD Conference for Deans and Directors General: 9
- EFMD Conference on Bachelor Programmes: 10
- EFMD Conference on Master Programmes: 11
- EFMD MBA Conference: 12
- EFMD Doctoral Programmes Conference: 13
- EFMD@Solvay Job Fair and Conference for PhDs in Business and Management: 14
- EFMD Career Services Conference: 15
- EFMD Entrepreneurship Education Conference: 16
- EFMD Executive Development Conference: 18
- EFMD Marcom, External and Alumni Relations Conference: 19
- EFMD GN Americas Annual Conference: 20
- EFMD GN Asia Annual Conference: 20
- EFMD GN Central and Eastern Europe Conference: 20
- EFMD Middle East and Africa Regions Conference: 21

### Corporate Activities

- EFMD Special Interest Groups: 24
- EFMD Corporate Advisory Seminars: 24
- EFMD Future Series Webinars: 24
- EFMD Sharing Best Practice CLIP Workshops: 24

### Leadership Programmes

- Strategic Leadership Programme for Deans: 26
- Admissions Institute for New Professionals (AINP): 27
- EFMD – EURAM Research Leadership Programme (RLP): 28
- EFMD – HUMANE Programmes: 29
- EFMD GN Executive Academy for Teaching and Learning Professionals: 30

### Awards

- EFMD Case Writing Competition: 32
- EFMD Excellence in Practice Awards: 33
- EFMD/Emrerald Outstanding Doctoral Research Awards: 34

### Capacity Building Events

- EFMD Accreditation Seminars: 22
- EFMD Advisory Seminars: 23
150
Central America

1,250
South America

5,500
North America

19,400
Europe

900
Africa

850
Middle East
About EFMD

Learning & Networking Communities Worldwide

30,000 management development professionals involved

Over 2,600 participants in events every year

Over 800 papers and cases submitted annually

Over 900 member organisations

Members from 88 countries worldwide
Global Management Development Network

EFMD is a global, membership driven organisation, based in Brussels, Belgium, with offices in Central Europe, Asia and the Americas.

As the largest international network association in the field of management development, the EFMD network includes over 900 institutional members and reaches 30,000 management development professionals from academia, business, public service and consultancy across 88 countries worldwide.

The EFMD membership represents an ideal opportunity for schools and companies to develop and strengthen their international strategy by connecting and engaging with leading actors from all around the world.
Networking and Learning Communities

EFMD offers a wide range of learning and development opportunities to its members through events tailored to meet the needs of the industry: from large-scale conferences to small peer-based meetings and working groups, these events are the perfect place to explore specific topics, discuss with peers and address new challenges in an atmosphere of confidence and trust.

**PARTICIPATE**
- Participate in events, competitions, programmes and seminars
- Gain insights into latest trends
- Learn from best practices in an open environment
- Get access to benchmarking opportunities
- Take advantage of networking experiences
- Contribute to the reputation of your own organisation

**CONTRIBUTE**
- Showcase the strengths of your institution towards the wider EFMD network
- Provide speakers from your own organisation to share knowledge and insights on the latest trends in management development

**HOST**
- Host EFMD events
- Allow the network to gain more in-depth awareness of the strengths and professional approach of your own organisation
- Give a strong signal of commitment to the international professional community

**SPONSOR**
- Sponsor competitions or events
- Promote your organisations’ products, services and expertise
- Choose your target audience among a variety of EFMD events
- Benefit from selected sponsorship packages
Networking Events

EFMD Annual Conference

The EFMD Annual Conference is designed for all those involved in management education and development. It brings together EFMD members from companies, educational institutions and associations, offering various perspectives on the latest trends and developments in the management education sector.

Every year, 500 participants attend the conference to address the challenges of today’s management development, such as the impact of globalisation, collaborative research, creative leadership and digital learning strategies.

“Very inspiring speakers. Good opportunities to exchange ideas and share views with peers.”

Chris Tsang, Executive Director at HKUST Business School, Hong Kong, China
Networking Events

EFMD Conference for Deans and Directors General

The EFMD Conference for Deans and Directors General represents a great opportunity for those with chief executive responsibility to connect with other institutional leaders from all over the world. Each year, more than 350 deans and directors general meet for this two-day event to exchange about the future of business education, share best practices and get an update on new trends in programmes and teaching.

The heads of schools discuss matching opportunities and expectations in different regions of the world and from an ever-growing array of stakeholders, the relationship between higher education, companies and governments, and how business education can address the challenges of society and economy.

“There are few opportunities to meet with peers from all over the world, but EFMD provides these opportunities. There is great value in meeting deans from across the globe who are dealing with very similar issues to ours.”

Gabriel Hawawini, Former Dean of INSEAD, France

By invitation only.
This annual conference brings together directors of bachelor programmes in management and related areas, as well as programme administrators. Comparing international trends in undergraduate management education and sharing best practices on strategic and operational issues are at the heart of this conference. Various subjects touching upon students, faculty and employer perspectives are explored during this event.

“The EFMD Conference on Bachelor Programmes brings together a great number of colleagues across the network who all share the goal of improving and enhancing the student learning experience.”

Melanie Currie, Deputy Dean of Nottingham Trent University, UK
Networking Events

EFMD Conference on Master Programmes

This conference acts as a forum for directors of MSc and MA programmes in management and related areas as well as programme administrators.

The event creates a unique opportunity for colleagues from all over the world to network, share and debate common issues and opportunities in master programmes. The sessions and discussions touch upon topics such as global trends in master programmes, the complexity of master programmes management and new markets for the degree.

“I found the topics covered and the opportunity to network with around 100 people from schools around the world to be the highlight of the three-day conference. As always, the organisation and support offered by EFMD made it a great event and I’m already looking forward to seeing everyone next year.”

Nigel David Hayes, International Programmes Director at EADA Business School Barcelona, Spain
EFMD MBA Conference

The EFMD MBA Conference brings together the global community of MBA directors and staff to share and exchange ideas whilst also providing practical tools and examples that are applicable in day-to-day work.

This conference gives participants the opportunity, among other things, to learn more about market trends from survey results, get insights from employers and recruiters and share best practices on innovation and engaging alumni.

“A very valuable event. The opportunity to network and the focus of the sessions on contemporary and challenging issues provided the chance to reflect and benchmark.”

John Dixon-Dawson, Head of Postgraduate Business Programmes at University of Sunderland, UK
EFMD Doctoral Programmes Conference

This event is aimed at those responsible for doctoral programmes and research as well as their team.

The conference showcases global trends and different approaches to doctoral education around the world. It also looks into different models for doctoral training including research mobility, research placement, the nature of the curriculum and international cooperation.

The conference explores the different types associated to the degree (PhDs as full or part-time programmes, DBAs, industrial PhDs) and their challenges as well as the opportunities offered by the EU Horizon 2020 research programme.

“Inspiring talks, panel discussions and work groups with renowned experts are complemented with numerous networking opportunities. This conference is a great platform to share experiences and knowledge with colleagues from all around the world, who face similar challenges in their doctoral programmes.”

Claudia Bieber, Programme Director, Degree Programmes & Executive Education at Frankfurt School of Finance & Management, Germany
Networking Events

EFMD@Solvay Job Fair and Conference for PhDs in Business and Management

The EFMD@Solvay Job Fair and Conference for PhDs in Business and Management is a unique international forum for schools and PhD & DBA in management candidates.

During this two-day event, recruiters from business schools looking for new talent to complete their academic teams get the chance to hear, meet and interview PhD candidates in all areas of management including accounting, finance, information management, management (organisation), managerial economics, marketing and operations management.

“It was great to privately meet the participants between the formal sessions and their high-quality profiles allowed us to have meaningful conversations. We are very pleased to have selected and recruited two candidates to become part of NEOMA’s academic team.”

Florence Duvivier, Assistant Professor at NEOMA Business School, France
The EFMD Career Services Conference is aimed at directors of career services and business school staff involved in the strategic decisions of career development. This conference gives participants the opportunity to investigate topics such as job mobility and internationalisation, explore new trends in recruitment, discuss with peers and experts about the skills expected of graduates and keep an eye on the latest change on the labour market.

“The EFMD Career Services Conference offers a unique opportunity to network with key players from the talent industry, providing powerful connections and knowledge sharing that last well beyond the conference.”

Amber Wigmore Álvarez, Executive Director of Career Services at IE Business School, Spain
The EFMD Entrepreneurship Education Conference is the ideal opportunity to share best practices on developing and supporting entrepreneurs. Open to public, private and governmental groups/individuals in charge of training, educating and assessing entrepreneurs, this conference focuses on education for an entrepreneurial mindset. It also tackles pedagogy and teaching methods, assessment and impact, training the trainers, partnership with business, implementing incubators in the curriculum and more.

“This conference is a great opportunity to reflect on your own teaching practice as it presents so many stimulating examples.”

Jonathan Levie, Director of Teaching at University of Strathclyde, UK
EFMD Executive Development Conference

The EFMD Executive Development Conference is targeted at directors of executive education, including open and customised programmes, as well as at programme administrators in business schools and staff concerned with executive education in executive development centres, consultancies and companies.

This conference is designed as a unique forum to foster discussion between the business school and corporate world. The event allows participants to exchange on work-in-progress, discuss the proven and tested cases coming out of EFMD’s Excellence in Practice (EiP) Awards (for more info on EiP, please see p. 33) and let them get inspired by peers.

By involving a maximum diversity of actors from the executive development ecosystem, the conference broadens the perspectives and feeds the dialogue on the contribution of executive development to business.

“It is a real privilege to have contributed to the discussion about the future of executive development and its main challenges with some of the most important management schools. This initiative is very interesting for both schools and companies, as it brings them together, building new perspectives about management and leadership.”

Luís Reis, Chief Corporate Centre Officer at Sonae, Portugal
EFMD Marcom, External and Alumni Relations Conference

This conference is open to the business school people in charge of international and external relations as well as those active in the areas of public relations, marketing, communication or alumni relations.

It is the perfect opportunity to pick up helpful ideas on rebranding, international PR strategy and collaboration, creative use of social media and more. It encourages the exchange between peers, sharing of best practices and development of international strategies and alliances.

“What makes this particular conference so appealing? The ‘people’. Whether it is like minded colleagues from academia or the very impressive line-up of relevant presenters. With more than a hundred delegates showing up, it also means being able to connect and confide with people who also aim for excellence in their respective business schools from around the world.”

Dil Sidhu, Chief External Officer at Alliance Manchester Business School, University of Manchester, UK
The EFMD Global Network Americas Annual Conference has been designed for all those interested in management education and development. It brings together EFMD Global Network members, companies, educational institutions and other associations that have an interest in the Americas. This includes deans, deputy and associate deans, international relations directors, programme directors, executive education directors and other business school and executive development professionals.

The EFMD Global Network Asia Annual Conference is the perfect opportunity for companies, educational institutions and other associations that have an interest in Asia to learn more about the management education and development industry in the region. The Conference welcomes deans, deputy and associate deans, international relations directors, programme directors, executive education directors and other business school and executive development professionals.

The EFMD Global Network Central and Eastern Europe Conference represents a unique opportunity to discuss vital issues and explore innovative ways to support excellence in management education and management development in the region. The conference is of great interest to business schools, corporate universities and Higher Education Institutions from the region, helping them to constantly enhance their quality.
Networking Events

EFMD Middle East and Africa Regions Conference

This conference brings together two of our key regional conferences: the EFMD MENA Conference and the EFMD Africa Conference. Through its new format, the event tackles the specificities of both the Africa and the MENA regions in common plenary sessions and in separate tracks, specifically targeting relevant issues for the two regions.

The conference addresses topics such as ongoing trends and new developments in management education, inside and outside of the two regions. It promotes an active debate between regional actors and participants from other regions of the world.
Capacity Building Events

EFMD Accreditation Seminars

The Accreditation Seminars are targeted at institutions considering applying for EQUIS or EPAS accreditation and those holding active eligibility wishing to get a better understanding of the system. They allow for an in-depth preparation of the application phase.

The seminars are relevant for deans and directors, associate deans, directors of major programmes, directors of external relations and accreditation officers. Peer Reviewers are encouraged to attend as well, in order to receive an update on the most recent developments within the EFMD accreditations.

The programme of the seminars includes:

- Interpretation and practical application of the Standards and Criteria
- Understanding the key stages of the accreditation processes
- Preparing a good Datasheet, Self-Assessment Report and an effective Peer Review Visit
- Presentation of the EQUIS and/or EPAS documents
Capacity Building Events

EFMD Advisory Seminars

EFMD advisory seminars aim at assisting EFMD members in the continuous quality improvement of their programmes, activities and governance.

The seminars are one-day meetings that bring together a small group of delegates, from within both business schools and companies, with the purpose of providing information and knowledge on general quality issues as well as selected topics and be a platform for learning from each other and networking.

The seminars are interactive and include the intervention of an expert and presentation of a recent case study. As the number of participants is limited to a maximum of 20, the opportunity to share ideas, best practices and learn from colleagues and speakers is a key component of the seminars’ design.
Special Interest Groups

Special Interest Groups (SIG) are highly focused problem-driven corporate learning groups that allow members to mobilise the collective intelligence of the Learning & Development community to build solutions to common challenges. EFMD provides high-level experts to facilitate the process and a member company of the community is initially identified to raise and highlight current challenges. A practical approach and methodology is used to build a work plan with participating organisations at the start of the SIG.

The outputs from each SIG are a set of tangible deliverables such as defined strategies and approaches, roadmaps, tools, case studies and output from expert research and advice. The outcomes are also shared with the wider network through reports and Corporate Advisory Seminars as well as the Future Series Webinars, available throughout the year.

Corporate Advisory Seminars

The EFMD Corporate Advisory Seminars are one-day sessions at the end of the SIG where group members share their findings and direct experience with participants from the broader EFMD member network.

Future Series Webinars

EFMD Future Series webinars is a set of virtual sessions that offer critical insights and outcomes of the Special Interest Groups. They also recognise the impactful Learning & Development partnerships through showcasing the Excellence in Practice Award winners.

Sharing Best Practice CLIP Workshops

Sharing Best Practice CLIP Workshops are thematic workshops based on the experience gained through CLIP peer reviews and are open to company members of EFMD. Workshops are hosted and driven by the Chief Learning Officers of companies that have gone through the process and are facilitated by the EFMD CLIP team. Each theme is chosen from the points of excellence as identified through the CLIP peer review and the hosting company is usually joined by two to three CLOs from other CLIP accredited companies for in-depth insights.
Leadership Programmes

Strategic Leadership Programme for Deans

The Strategic Leadership Programme for deans is a dynamic knowledge sharing experience programme that is aimed at exploring the multiple aspects of the role of a dean as a leader of his/her institution. Participants have the opportunity to interact with highly experienced deans, gaining insight into their views and their experience in taking their school into major new developments.

This leadership programme is chaired by an experienced dean and spread over four days.
Leadership Programmes

Admissions Institute for New Professionals (AINP)

AINP is designed as a cohort learning executive education experience. This comprehensive programme utilises a combined learning methodology that includes lectures, cases, group discussions, workshops and individual contributions to help participants master the admissions profession.

AINP is targeted at professionals with work experience between six to 36 months in graduate management admissions.

Organised in collaboration with the Graduate Management Admission Council (GMAC).

Graduate Management Admission Council®
Leadership Programmes

EFMD – EURAM Research Leadership Programme (RLP)

In order to strengthen their members’ capability to develop high-quality research, EFMD and EURAM have joined forces to launch a professional development programme. The aim of the programme is to introduce new and existing directors of research in management to best practices. Participants get direct advice from experienced directors, access to the gatekeepers of research funding institutions and the back-up from a network of programme alumni across the continent. This programme helps to integrate a community of research leaders in business and management schools.

The programme has two components focusing on the context as well as on the content of management research.

“The Research Leadership Programme offered a great opportunity to share insights and perspectives with colleagues from across Europe. I was struck by the diversity of contexts in which we operate but also the similarity of the challenges we face in our roles as research directors. The programme was greatly enriched by stimulating inputs from prominent figures in the European management research community.”

Alistair Bruce, Dean of Nottingham University Business School, UK
Leadership Programmes

EFMD – HUMANE Programmes

“...It was an outstanding experience to participate in this year’s EFMD Winter School and to get connected with so many great senior managers of European Universities. The presented topics and techniques will perfectly help in my daily work, especially in terms of improving the preparation of decision making processes aligned with the strategy of our university.”

Iris Körver, Head of University Development Department, at University of Siegen, Germany

Throughout Europe, and despite apparent differences between national systems, senior managers in higher education institutions have to deal with very similar issues.

The EFMD – HUMANE Schools are four-day trainings that develop the leadership potential of those managers. These highly intensive programmes, including plenary sessions and practical work in small groups, make them fully aware of the concepts and practices of strategic management, and the importance of integrating academic matters, finances, human resources, governance, leadership and communication strategy in the elaboration of a university strategy.

- EFMD – HUMANE Winter School
- EFMD – HUMANE Summer School
- EFMD – HUMANE Asia-Pacific School
The Teaching & Learning Executive Academy, a programme launched by EFMD Global Network, invites teaching and learning professionals to participate in an intense educational experience to further develop their leadership qualities and effectiveness.

The Executive Academy has been designed to make participants more effective in their executive roles, primarily by enabling them to assume broader and more strategic responsibility for degree programmes or portfolios.

The Academy has a hybrid format consisting of conceptual analysis, integrated application and personal coaching, which ensures sustainable impact at work and in terms of long-term career progression.

The programme is offered in three streams spanning over Europe, Americas and Asia.
For almost thirty years, EFMD has been organising this case writing competition, supported by the Case Center.

Through the competition, EFMD encourages and supports the writing and creation of new and innovative case material. The cases deal with topics generally underrepresented among the available sources. Every year, a dozen of categories are opened, e.g. African Business Cases, Finance & Banking, Family Business, Responsible Leadership, Indian Management Issues and Opportunities.

In addition, the “Best of the Best” Award is granted to the case that is judged to be the overall winner from all winning cases.

“We are honored and very excited about winning the prestigious EFMD Award. In addition to being one of the oldest and continuously running case writing competitions, the best thing about it is that it is inclusive and it enables the development of innovative teaching cases for the classroom.”

Debapratim Purkayastha from Icfai Business School, India – one of the 2015 Case Competition winners
The EFMD Excellence in Practice Awards (EiP) recognise outstanding and impactful learning & development (L&D) partnerships in the domains of leadership, professional, talent and organisation development.

The L&D programme can be deployed by an organisation either together with its in-house learning & development unit or with external L&D providers. All partners must act as a team and contribute to the case study to ensure a balanced view. Award winning cases must demonstrate strong business impact, excellent programme management and operational excellence.

“We are thrilled to be recognised with this award for the wide impact the Swarovski-Ashridge partnership has, on both an organisational and individual level, which has exceeded all expectations.”

Petra Lockhart, VP Global Learning and Development at Swarovski, Switzerland – one of the EiP 2016 Gold winners
The Outstanding Doctoral Research Awards (ODRAs) is an awards scheme designed to celebrate excellence in doctoral research. Launched by Emerald Group Publishing in collaboration with EFMD, the ODRAs reward annually papers addressing an issue that is of importance to one of the categories announced, e.g. Operations and Production Management, Logistics and Supply Chain Management, Educational Leadership and Strategy, Management and Governance, Health Care Management and more.

It is vital that the relevant and impactful contribution to knowledge is recognised and through the award EFMD aims to support doctoral graduates and emerging scholars in their efforts to make a difference to the society and have their scientific contribution recognised by the international audience.

“I am always interested in research that can address problems faced by business and the overall community. To achieve great things, we should always do things that are meaningful and impactful. This Award has helped to recognise and celebrate my research internationally.”

David Teh from the Monash University, Australia – one of the 2015 ODRA winners
How do I become a member of EFMD?

To apply for membership, fill out the application form, which you can find on our website at [www.efmd.org](http://www.efmd.org), and send it to our EFMD offices in Brussels:

EFMD
Rue Gachard 88 – Box 3
1050 Brussels
Belgium

For any further questions, you can contact Liliane Gaspari,
Membership Services Unit, by phone: +32-2-6290810, or by email: membership@efmd.org

Further information

For any further information, please email us at: info@efmd.org