ANNUAL GENERAL ASSEMBLY 2018

Chaired by Dr. Gerard van Schaik, Honorary President, EFMD GN

7 June 2018 I Copenhagen, Denmark

AGENDA

- Welcome by Honorary President, Dr. Ray van Schaik
- Ratification of new Members
- Ratification of new Board Members
- EFMD GN activity report
- EFMD GN financial reporting
- Closing by Honorary President, Dr. Ray van Schaik

EFMD GLOBAL NETWORK | I'M PART OF IT

FULL MEMBERS - ACADEMIC

- Ca' Foscari University of Venice, Department of Management, Italy
- Cairo University, Faculty of Economics and Political Science (FEPS), Egypt
- CESINE Centro Universitario, Spain
- HAN University of Applied Sciences, Arnhem Business School, The Netherlands
- Harbin Institute of Technology, School of Management, China
- Hochschule Bremen - City University of Applied Sciences, International Graduate Center, Germany
- IAE de Poitiers, Université de Poitiers, France
- Indian Institute of Management Kozhikode (IIMK), India
- Iqra University, Faculty of Business Administration, Pakistan
- Kazan Federal University, Higher School of Business, Russia

EFMD GLOBAL NETWORK
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FULL MEMBERS - ACADEMIC

- King's College London, King’s Business School, United Kingdom
- Loyola Institute of Business Administration, India
- Naresuan University, Faculty of Business Administration, Economics and Communications, Thailand
- NHTV Breda University of Applied Sciences, The Netherlands
- Oslo Metropolitan University, Oslo Business School, Norway
- PSG Institute of Management, India
- Robert Gordon University, Aberdeen Business School, United Kingdom
- The University of Newcastle, Newcastle Business School, Australia
- Tomsk State University, Institute of Economics and Management, Russia
- Turiba University, Faculty of Business Administration, Latvia
- United Arab Emirates University (UAEU), College of Business and Economics, United Arab Emirates

FULL MEMBERS - ACADEMIC

- Universidad ORT Uruguay, Facultad de Administración y Ciencias Sociales, Uruguay
- Università Cattolica del Sacro Cuore, Faculty of Economics - Milan, Italy
- Universitas Brawijaya, Faculty of Economics and Business, Indonesia
- Universitas Sebelas Maret, Faculty of Economics and Business, Indonesia
- Universiti Teknologi Brunei, UTB School of Business, Brunei
- University College of Southeast Norway, School of Business, Norway
- University of Chile, School of Economics and Business, Chile
- University of Montenegro, Faculty of Economics, Montenegro
- University of Technology Sydney, UTS Business School, Australia
- Valencian International University (VIU), Spain
- Wroclaw University of Economics, Faculty of Economic Sciences, Poland

FULL MEMBERS - CORPORATE

- AlphaSights, United Kingdom
- AIA Leadership Centre, Thailand
- Bank Negara Indonesia (Persero), BNI Corporate University, Indonesia
- Deloitte University EMEA, Belgium
- UBS AG, Switzerland
- Yara International ASA, Norway

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AFFILIATED MEMBERS - ACADEMIC

- Concordia University, John Molson School of Business, Canada
- Mount Royal University, Bissett School of Business, Canada
- Taylor's University, Faculty of Business and Law, Malaysia
- Universidad Autónoma de Nuevo León, Facultad de Contaduría Pública y Administración, Mexico
- University of Miami, School of Business Administration, United States
- University of Toronto, Rotman School of Management, Canada
- Washington State University, Carson College of Business, United States

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ASSOCIATE MEMBERS - ACADEMIC

- Monarch Business School (UGSM), Switzerland
- Nirma University, Institute of Management, India

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TRANSITION FROM AFFILIATED TO FULL MEMBERSHIP

- Chongqing University, School of Economics and Business Administration, China
- Hong Kong University of Science and Technology, School of Business and Management, (HKUST Business School), China
- Institute of Public Enterprise, India
- Ritsumeikan Asia Pacific University, School of Management, Japan
- S.P. Jain Institute of Management & Research, India
- Sultan Qaboos University, College of Economics and Political Science, Oman
- University of Auckland Business School, New Zealand

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NEW RECIPROCAL MEMBER

- APUI - Association of Polish Universities for Internationalization, Poland

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MEMBERSHIP

Honorary Member

Presented by Prof. Rebecca Taylor
EFMD Vice President
Pro Vice-Chancellor and CEO (Malaysia)

University of Southampton
United Kingdom

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HONORARY MEMBER

Prof. Dominique Turpin

EFMD Board Member
Dean of External Relations and Former President

IMD
Switzerland

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MEMBERSHIP

New Board Members Ratification

Presented by Prof. Valery Katkalo
EFMD Vice President
Dean

Sberbank Corporate University
Russia

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BOARD DEPARTURES

Prof. Witold Bielecki
Rector

Kozminski University
Poland

Prof. Michael Page
Professor of Finance & Management
Former Provost

Bentley University
United States

Prof. Howard Thomas
Dean Emeritus

Lee Kong Chian School Of Business
Singapore Management University
Singapore

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NEW BOARD MEMBERS

Prof. Alice Guilhon
Dean

SKEMA Business School
France

I have the desire and interest to invest myself in the EFMD Board for three main reasons:

- *Help the EFMD continue its **evolution and transformation** in order **to always be at the forefront** of the evaluation and support of management schools*
- *Contribute to the discussions on **new projects** or products to be developed*
- *Share **best practices** between schools so that the EFMD keeps developing its **accreditation systems** and stays ahead!*

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NEW BOARD MEMBERS

Prof. Santiago Iñiguez de Onzoño
President

IE University
Spain

As a member of the Board of EFMD my commitment is to:

- *Enhance the global **impact of business schools** as trailblazers for innovation in higher education*
- *Support the role of EFMD as the leading authoritative reference for **quality, diversity and innovation** in business education*
- *Contribute to the diffusion of the best practices in **accreditation and quality improvement**.*

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NEW BOARD MEMBERS

Prof. Kar Yan Tam
Dean

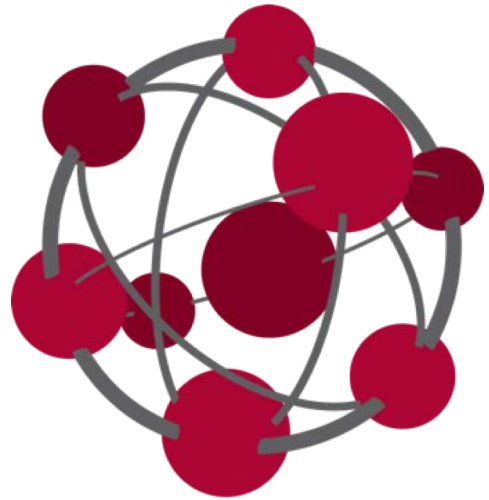
School Of Business And Management
Hong Kong University of Science
and Technology, (HKUST Business School)
China

It is my honor to serve on the EFMD Board and contribute to the network in enhancing excellence in management development globally.

*As a firm believer in education in bringing personal opportunities and social and economic prosperity, I will seek to **promote the positive value of business education** and make it **accessible to more learners in Asia Pacific** and beyond.*

*Meanwhile, we cannot make our curriculum truly relevant and impactful without broader and deeper involvement from the business sector, and therefore I will **foster closer academia-industry** collaboration for the network.*

*Last but not least, I will look into how business education can bring more **positive changes in the society** and address different **environmental and sustainability issues** facing the world. Together with all member organisations in the network, I believe we can make a genuine difference in **business education and talent development**.*



EFMD

GLOBAL

NETWORK

QUALITY SERVICES

Guiding Members on their Strategic Journey

28
BUSINESS SCHOOLS

82
COURSES

18
BUSINESS SCHOOLS

QUALITY SERVICES

BSIS BUSINESS SCHOOL IMPACT SYSTEM

First comprehensive impact assessment tool for business schools

Brings **tangible evidence** of the School's impact

Determines a Business School's **Impact upon its environment**

Internal **awareness** & External **recognition**

Total of **28 Schools** in

Europe
Middle East
Asia
Americas

FNEGE EFMD GLOBAL NETWORK I'M PART OF IT

BSIS BUSINESS SCHOOL IMPACT SYSTEM

QUALITY SERVICES

First comprehensive impact assessment tool for business schools

UNIL | Université de Lausanne
HEC Lausanne

CHF 316 million annual contribution to the regional economy (Canton of Vaud)

- **Contribution of internships to local economy** CHF 1,6 million
- 6,000 **alumni working** in the Geneva area
- **Convincing role model** within higher education community

- **Image builder** for its home territory
- 59 **citations** and 23 **articles** over the past twelve months **in the local media**
- **School bearing name of city** communicating for it each time it communicates for itself

- Contract with the Chinese government to **train over 600 high-ranking officials** from 2014 to 2018

U.PORTO FEP FACULDADE DE ECONOMIA UNIVERSIDADE DO PORTO

Porto Business School

€ 85 million annual contribution to the regional economy (Norte region)

- Impact of **two** autonomous but complementary **establishments**
- 72% of **graduates working in region**
- 197 **companies and** 200 **jobs created in UPTEC incubator** since 2007

- 5 **theses** and 15 **published articles about the area** between 2014 and 2016
- **Resource for regional companies:** 314 internships: 90 full time job equivalent ➔ € 853,000

- **Active alumni association**
- In 2016, more than 100 **conferences and workshops** organised

EFMD GLOBAL NETWORK

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EOCCS CERTIFIED

QUALITY SERVICES

First international quality benchmark for online courses

82 EOCCS certified courses

Shapes the **future** of online education

Strengthens the **positioning** of online courses **on the market**

Fully **online** certification process

OBS Business School

BI NORWEGIAN BUSINESS SCHOOL

ie BUSINESS SCHOOL

HEC PARIS

ESADE RAMON LLULL UNIVERSITY

POLITECNICO MILANO 1863 SCHOOL OF MANAGEMENT

Henley Business School

HULT INTERNATIONAL BUSINESS SCHOOL

ESSCA ÉCOLE DE MANAGEMENT

UNIVERSITY OF LIVERPOOL Management School

Saint Paul Escola de Negócios

SBERBANK Corporate University

SDG SIMULADORES E MODELOS DE GESTÃO

The Open University Business School

GRENOBLE ECOLE DE MANAGEMENT

DOBA Business School

AMITY UNIVERSITY ONLINE

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EOCCS CERTIFIED

QUALITY SERVICES

EOCCS – An international quality benchmark for online courses

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EDAF DEVELOPMENT QUALITY SERVICES

An assessment and mentoring system for business schools

12 Schools in the process

ktu school of economics and business 1922

Universidad del Rosario

ICD Business School

iMED

IAM

Ghana Institute of Management and Public Administration

ESSEC Douala

CENTRUM Graduate Business School

Wits Business School

University of Rwanda College of Business and Economics

ISM

ime

6 Schools which have benefited from EDAF

Colegio de Estudios Superiores de Administración

ISCAM Excellence · Respect · Integrite

UBT

北京交通大學 Beijing Jiaotong University

une University of New England

UGBS University of Ghana Business School

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EDAF DEVELOPMENT QUALITY SERVICES

Committee

Prof. Nikolay Filinov
Professor & Dean

Faculty of Business and Management
National Research University “Higher School of Economics”
Russia

Prof. Marcelo Paladino
Former Dean

IAE Business School, Universidad Austral
Argentina

Prof. Michel Poté
Former Dean of EM Normandie and of ESSCA

France

Prof. Howard Thomas
Emeritus Professor, Singapore Management University, Singapore
The Ahmass Fakahany Distinguished Professor of Global Leadership, Questrom School of Business, Boston University
USA

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LEARNING & NETWORKING

EFMD GLOBAL NETWORK

EXECUTIVE ACADEMY

TEACHING & LEARNING PROFESSIONALS

LEADING WITH IMPACT

3 MODULES	3 PILLARS
Preparatory training including 360° assessment	Leading oneself
One-week face-to-face workshop	Leading others
Implementation	Managing successful programmes

Upcoming

EUROPE STREAM
19-23 November 2018
Prague, Czech Republic

Past cohorts

EUROPE STREAM
May 2017
Prague, Czech Republic

AMERICAS STREAM
September 2017
Miami, USA

ASIA STREAM
April 2018
Singapore

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LEARNING & NETWORKING

2017 EFMD GN Annual Conferences

LEARNING & NETWORKING

Upcoming EFMD GN Annual Conferences

EFMD GLOBAL NETWORK | I'M PART OF IT

PARTNERSHIP

HIGHERED
EFMD Global Career Services

EFMD Global Career Services

Global Student Placement Services for EFMD Schools

27%

of the users
have found a position they applied to or wanted to apply to

A new Shanghai office to link
non-Chinese schools with Chinese students and increase Chinese schools' access to international placements

250,000 position views
after the first year

15,000 unique
internships & graduate positions yearly

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PARTNERSHIP

What is Highered

EFMD GLOBAL NETWORK

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STRATEGIC ALLIANCE

AHRMIO

Providing inspirational leadership to the international organisations' community

In 2017

Executive Training Programme

Developing leadership competencies:
accelerating the change journey
22-24 May 2017

Hosted by IESE Business School
Barcelona, Spain

"Overall, this is one of the best courses I have taken that gives a practical hands-on approach to managing change."

AHRMIO Annual Conference

Collaborate – empower – innovate:
the key to impactful change
25-27 September 2017

Hosted by SDA Bocconi
Milan, Italy

"Excellent conference. New practices and points of view were introduced to help us expand mindsets and build better solutions for our organisations."

AHRMIO Training Event for Mid-Level HR Practitioners

27-29 September 2017

Hosted by SDA Bocconi
Milan, Italy

"Training was excellent. Highly professional experts covering most relevant issues for our organisations. Small group helped effective interactions."

FINANCIAL RESULTS APRIL 2017 – MARCH 2018 AND FORECAST APRIL 2018 – MARCH 2019

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FINANCIAL RESULTS 2017 – 2018 AND FORECAST 2018 – 2019

	ACTUAL 01/04/2017 - 31/03/2018 CHF	FORECAST 01/04/2018 - 31/03/2019 CHF
OPERATING INCOME	**1.938.010**	***2.050.123***
MEMBERSHIP FEES	1.068.282	1.111.131
SPONSORING & DONATIONS	319.717	384.784
CONFERENCES	106.617	46.797
EDAF	72.922	69.255
BSIS	132.155	209.586
EOCCS	122.774	135.570
AHRMIO & OTHERS	115.543	93.000
OPERATING CHARGES	**1.691.378**	**1.774.124**
DIRECT COSTS	350.932	324.136
SUPPORT TO ASIA, AMERICAS & CEE	471.582	490.000
PERSONNEL (INCL. REGULAR CONSULTANTS)	603.144	633.988
TRAVEL & REPRESENTATION	134.390	145.000
OVERHEADS	131.330	181.000
NET RESULT	**246.631**	**275.999**
CASH FLOW	**250.747**	**285.999**

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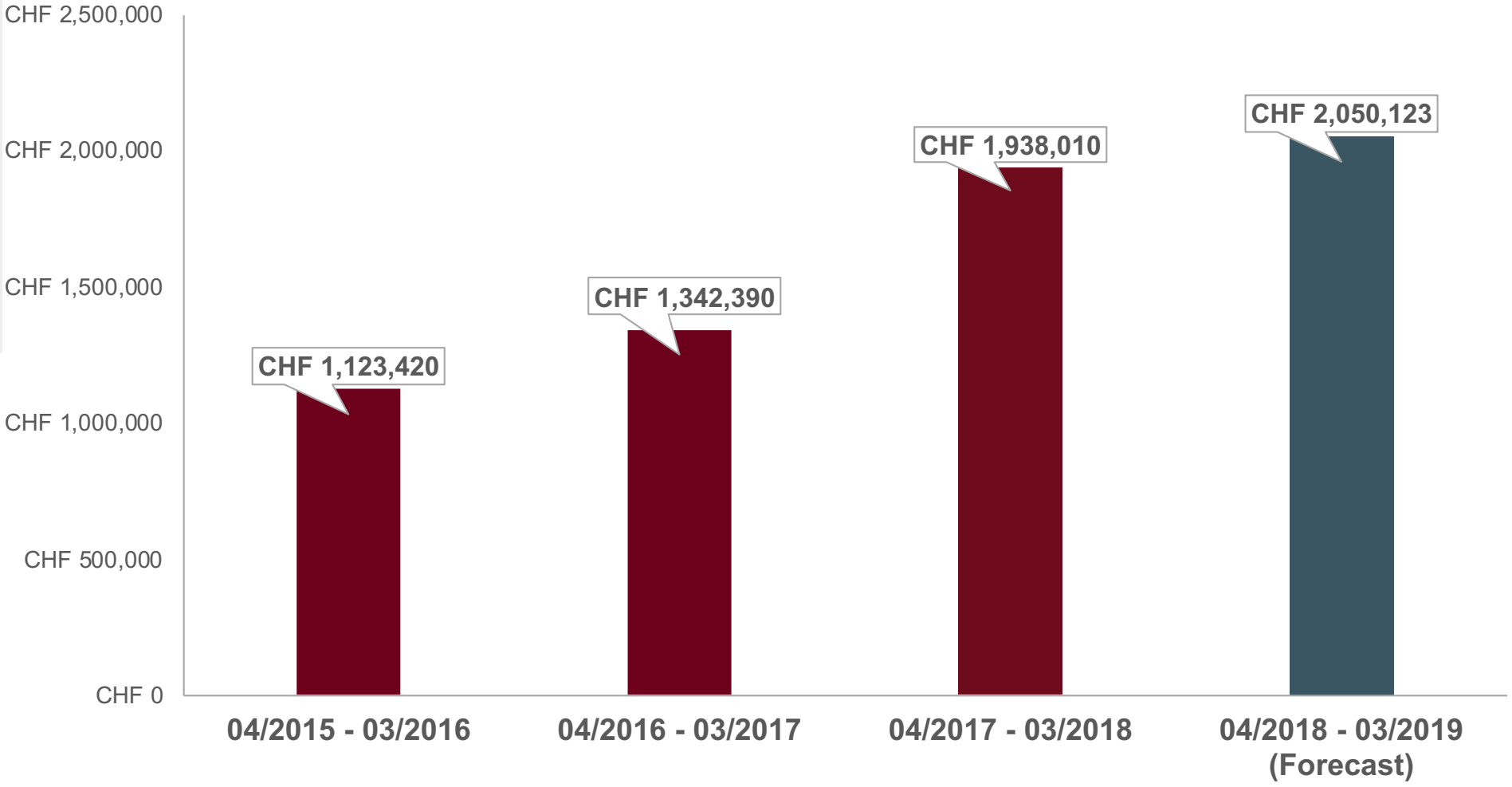
OPERATING INCOME



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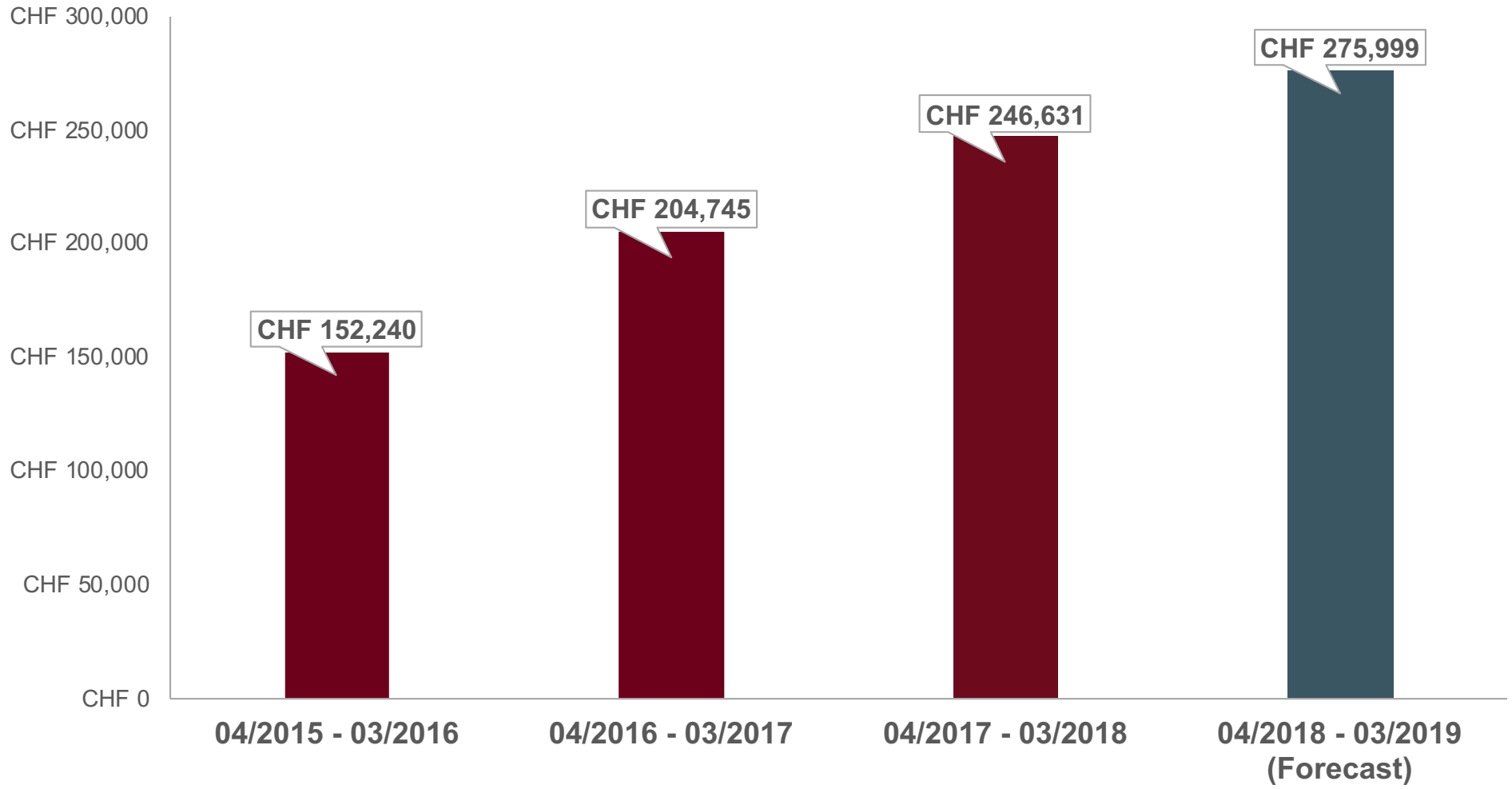
NET RESULT



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Evolution of EFMD and EFMD GN activities

KEEP IN TOUCH

www.efmdglobal.org

info@efmdglobal.org

@EFMDnews

YouTube in