ANNUAL GENERAL ASSEMBLY 2018

Chaired by Dr. Gerard van Schaik, Honorary President, EFMD GN

7 June 2018 I Copenhagen, Denmark
AGENDA

Welcome by Honorary President, Dr. Ray van Schaik

Ratification of new Members

Ratification of new Board Members

EFMD GN activity report

EFMD GN financial reporting

Closing by Honorary President, Dr. Ray van Schaik
FULL MEMBERS - ACADEMIC

• Ca’ Foscari University of Venice, Department of Management, Italy
• Cairo University, Faculty of Economics and Political Science (FEPS), Egypt
• CESINE Centro Universitario, Spain
• HAN University of Applied Sciences, Arnhem Business School, The Netherlands
• Harbin Institute of Technology, School of Management, China
• Hochschule Bremen - City University of Applied Sciences, International Graduate Center, Germany
• IAE de Poitiers, Université de Poitiers, France
• Indian Institute of Management Kozhikode (IIMK), India
• Iqra University, Faculty of Business Administration, Pakistan
• Kazan Federal University, Higher School of Business, Russia
FULL MEMBERS - ACADEMIC

- King's College London, King’s Business School, United Kingdom
- Loyola Institute of Business Administration, India
- Naresuan University, Faculty of Business Administration, Economics and Communications, Thailand
- NHTV Breda University of Applied Sciences, The Netherlands
- Oslo Metropolitan University, Oslo Business School, Norway
- PSG Institute of Management, India
- Robert Gordon University, Aberdeen Business School, United Kingdom
- The University of Newcastle, Newcastle Business School, Australia
- Tomsk State University, Institute of Economics and Management, Russia
- Turiba University, Faculty of Business Administration, Latvia
- United Arab Emirates University (UAEU), College of Business and Economics, United Arab Emirates
FULL MEMBERS - ACADEMIC

• Universidad ORT Uruguay, Facultad de Administración y Ciencias Sociales, Uruguay
• Università Cattolica del Sacro Cuore, Faculty of Economics - Milan, Italy
• Universitas Brawijaya, Faculty of Economics and Business, Indonesia
• Universitas Sebelas Maret, Faculty of Economics and Business, Indonesia
• Universiti Teknologi Brunei, UTB School of Business, Brunei
• University College of Southeast Norway, School of Business, Norway
• University of Chile, School of Economics and Business, Chile
• University of Montenegro, Faculty of Economics, Montenegro
• University of Technology Sydney, UTS Business School, Australia
• Valencian International University (VIU), Spain
• Wroclaw University of Economics, Faculty of Economic Sciences, Poland
FULL MEMBERS - CORPORATE

• AlphaSights, United Kingdom
• AIA Leadership Centre, Thailand
• Bank Negara Indonesia (Persero), BNI Corporate University, Indonesia
• Deloitte University EMEA, Belgium
• UBS AG, Switzerland
• Yara International ASA, Norway
AFFILIATED MEMBERS - ACADEMIC

• Concordia University, John Molson School of Business, Canada
• Mount Royal University, Bissett School of Business, Canada
• Taylor's University, Faculty of Business and Law, Malaysia
• Universidad Autónoma de Nuevo León, Facultad de Contaduría Pública y Administración, Mexico
• University of Miami, School of Business Administration, United States
• University of Toronto, Rotman School of Management, Canada
• Washington State University, Carson College of Business, United States
ASSOCIATE MEMBERS - ACADEMIC

• Monarch Business School (UGSM), Switzerland
• Nirma University, Institute of Management, India
TRANSITION FROM AFFILIATED TO FULL MEMBERSHIP

• Chongqing University, School of Economics and Business Administration, China
• Hong Kong University of Science and Technology, School of Business and Management, (HKUST Business School), China
• Institute of Public Enterprise, India
• Ritsumeikan Asia Pacific University, School of Management, Japan
• S.P. Jain Institute of Management & Research, India
• Sultan Qaboos University, College of Economics and Political Science, Oman
• University of Auckland Business School, New Zealand
NEW RECIPROCAL MEMBER

• APUI - Association of Polish Universities for Internationalization, Poland
MEMBERSHIP

Honorary Member

Presented by Prof. Rebecca Taylor
EFMD Vice President
Pro Vice-Chancellor and CEO (Malaysia)

University of Southampton
United Kingdom
Prof. Dominique Turpin
EFMD Board Member
Dean of External Relations and Former President
IMD
Switzerland
MEMBERSHIP

New Board Members Ratification

Presented by Prof. Valery Katkalo
EFMD Vice President
Dean
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Sberbank Corporate University
Russia
BOARD DEPARTURES

Prof. Witold Bielecki  
Rector  
Kozminski University  
Poland

Prof. Michael Page  
Professor of Finance & Management  
Former Provost  
Bentley University  
United States

Prof. Howard Thomas  
Dean Emeritus  
Lee Kong Chian School Of Business  
Singapore Management University  
Singapore
NEW BOARD MEMBERS

I have the desire and interest to invest myself in the EFMD Board for three main reasons:

• Help the EFMD continue its evolution and transformation in order to always be at the forefront of the evaluation and support of management schools

• Contribute to the discussions on new projects or products to be developed

• Share best practices between schools so that the EFMD keeps developing its accreditation systems and stays ahead!

Prof. Alice Guilhon
Dean
SKEMA Business School
France
NEW BOARD MEMBERS

As a member of the Board of EFMD my commitment is to:

- Enhance the global **impact of business schools** as trailblazers for innovation in higher education

- Support the role of EFMD as the leading authoritative reference for **quality, diversity and innovation** in business education

- Contribute to the diffusion of the best practices in **accreditation and quality improvement**.

**Prof. Santiago Iñiguez de Onzoño**
President
IE University
Spain
NEW BOARD MEMBERS

Prof. Kar Yan Tam
Dean
School Of Business And Management
Hong Kong University of Science and Technology, (HKUST Business School)
China

"It is my honor to serve on the EFMD Board and contribute to the network in enhancing excellence in management development globally.

As a firm believer in education in bringing personal opportunities and social and economic prosperity, I will seek to promote the positive value of business education and make it accessible to more learners in Asia Pacific and beyond.

Meanwhile, we cannot make our curriculum truly relevant and impactful without broader and deeper involvement from the business sector, and therefore I will foster closer academia-industry collaboration for the network.

Last but not least, I will look into how business education can bring more positive changes in the society and address different environmental and sustainability issues facing the world. Together with all member organisations in the network, I believe we can make a genuine difference in business education and talent development."
Guiding Members on their Strategic Journey

28 BUSINESS SCHOOLS

82 COURSES

18 BUSINESS SCHOOLS
First comprehensive impact assessment tool for business schools

Brings **tangible evidence** of the School’s impact

Determines a Business School’s **Impact upon** its environment

Internal **awareness** & **External recognition**
First comprehensive impact assessment tool for business schools

**CHF 316 million** annual contribution to the regional economy (Canton of Vaud)

- **Contribution of internships to local economy** CHF 1.6 million
- **6,000 alumni working** in the Geneva area
- **Convincing role model** within higher education community
- **Image builder** for its home territory
- **59 citations** and **23 articles** over the past twelve months **in the local media**
- **School bearing name of city** communicating for it each time it communicates for itself
- **Contract with the Chinese government to train over 600 high-ranking officials** from 2014 to 2018

**€ 85 million** annual contribution to the regional economy (Norte region)

- **Impact of two autonomous but complementary establishments**
- **72% of graduates working in region**
- **197 companies and 200 jobs created in UPTEC incubator** since 2007
- **5 theses and 15 published articles about the area** between 2014 and 2016
- **Resource for regional companies**: 314 internships: 90 full time job equivalent ➔ € 853,000
- **Active alumni association**
- **In 2016, more than 100 conferences and workshops organised**
First international quality benchmark for online courses

82 EOCCS certified courses

- Shapes the **future** of online education
- Strengthens the **positioning** of online courses on the market
- Fully online certification process
EOCCS – An international quality benchmark for online courses
An assessment and mentoring system for business schools

12 Schools in the process

6 Schools which have benefited from EDAF
Committee

Prof. Nikolay Filinov
Professor & Dean
Faculty of Business and Management
National Research University “Higher School of Economics”
Russia

Prof. Marcelo Paladino
Former Dean
IAE Business School, Universidad Austral
Argentina

Prof. Michel Poté
Former Dean of EM Normandie and of ESSCA
France

Prof. Howard Thomas
Emeritus Professor, Singapore Management University,
Singapore
The Ahmass Fakahany Distinguished Professor of Global Leadership, Questrom School of Business, Boston University
USA
# LEADING WITH IMPACT

## 3 MODULES
- Preparatory training including 360° assessment
- One-week face-to-face workshop
- Implementation

## 3 PILLARS
- Leading oneself
- Leading others
- Managing successful programmes

### Upcoming
- **EUROPE STREAM**
  - 19-23 November 2018
  - Prague, Czech Republic

### Past cohorts
- **EUROPE STREAM**
  - May 2017
  - Prague, Czech Republic
- **AMERICAS STREAM**
  - September 2017
  - Miami, USA
- **ASIA STREAM**
  - April 2018
  - Singapore
2017 EFMD GN Asia Annual Conference
"3D in Management Education": Quality, Technology and Future Leadership
25-27 OCTOBER 2017
BALI, INDONESIA

2017 EFMD GN Americas Annual Conference
Redefining Global Leadership in a Transforming World
29 NOV–1 DEC 2017
New York City, New York USA
LEARNING & NETWORKING

Upcoming EFMD GN Annual Conferences

2018 EFMD GN Central and Eastern Europe Annual Conference
One Europe, One World
8-10 October 2018
Warsaw, Poland

efmdglobal.org/events

2018 EFMD GN Americas Annual Conference
Leveraging the Unconventional
28-30 November 2018
Bogotá, Colombia

2018 EFMD GN Shanghai Conference
Impact and Change
21-23 October 2018

Shanghai Jiao Tong University

efmdglobal.org/events
A new Shanghai office to link non-Chinese schools with Chinese students and increase Chinese schools’ access to international placements.

27% of the users have found a position they applied to or wanted to apply to.

250,000 position views after the first year.

15,000 unique internships & graduate positions yearly.

EFMD Global Career Services
Global Student Placement Services for EFMD Schools
What is Highered
<table>
<thead>
<tr>
<th>Event Type</th>
<th>Description</th>
<th>Hosted By</th>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Training Programme</td>
<td>Developing leadership competencies: accelerating the change journey</td>
<td>IESE Business School</td>
<td>Barcelona, Spain</td>
<td>22-24 May 2017</td>
</tr>
<tr>
<td>AHRMIO Annual Conference</td>
<td>Collaborate – empower – innovate: the key to impactful change</td>
<td>SDA Bocconi</td>
<td>Milan, Italy</td>
<td>25-27 September 2017</td>
</tr>
<tr>
<td>AHRMIO Training Event for Mid-Level HR Practitioners</td>
<td></td>
<td>SDA Bocconi</td>
<td>Milan, Italy</td>
<td>27-29 September 2017</td>
</tr>
</tbody>
</table>

“Overall, this is one of the best courses I have taken that gives a practical hands-on approach to managing change.”

“Excellent conference. New practices and points of view were introduced to help us expand mindsets and build better solutions for our organisations.”

“Training was excellent. Highly professional experts covering most relevant issues for our organisations. Small group helped effective interactions.”
FINANCIAL RESULTS APRIL 2017 – MARCH 2018
AND FORECAST APRIL 2018 – MARCH 2019

<table>
<thead>
<tr>
<th></th>
<th>Actual 01/04/2017 - 31/03/2018 CHF</th>
<th>Forecast 01/04/2018 - 31/03/2019 CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Income</strong></td>
<td>1,938,010</td>
<td>2,050,123</td>
</tr>
<tr>
<td>Membership Fees</td>
<td>1,068,282</td>
<td>1,111,131</td>
</tr>
<tr>
<td>Sponsoring &amp; Donations</td>
<td>319,717</td>
<td>384,784</td>
</tr>
<tr>
<td>Conferences</td>
<td>106,617</td>
<td>46,797</td>
</tr>
<tr>
<td>EDAF</td>
<td>72,922</td>
<td>69,255</td>
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<tr>
<td>BSIS</td>
<td>132,155</td>
<td>209,586</td>
</tr>
<tr>
<td>EOCCS</td>
<td>122,774</td>
<td>135,570</td>
</tr>
<tr>
<td>AHRMIO &amp; Others</td>
<td>115,543</td>
<td>93,000</td>
</tr>
<tr>
<td><strong>Operating Charges</strong></td>
<td>1,691,378</td>
<td>1,774,124</td>
</tr>
<tr>
<td>Direct Costs</td>
<td>350,932</td>
<td>324,136</td>
</tr>
<tr>
<td>Support to Asia, Americas &amp; CEE</td>
<td>471,582</td>
<td>490,000</td>
</tr>
<tr>
<td>Personnel (incl. regular consultants)</td>
<td>603,144</td>
<td>633,988</td>
</tr>
<tr>
<td>Travel &amp; Representation</td>
<td>134,390</td>
<td>145,000</td>
</tr>
<tr>
<td>Overheads</td>
<td>131,330</td>
<td>181,000</td>
</tr>
<tr>
<td><strong>Net Result</strong></td>
<td>246,631</td>
<td>275,999</td>
</tr>
<tr>
<td><strong>Cash Flow</strong></td>
<td>250,747</td>
<td>285,999</td>
</tr>
</tbody>
</table>
Evolution of EFMD and EFMD GN activities