EFMD Global Network

Annual General Assembly 2016
Agenda

• EDAF
• BSIS
• EOCCS
• Events
• Strategic Alliance: EFMD GN / AHRMIO
• Financial Reporting
• Looking at the Future
• EFMD GN Deans Across Frontiers designed to improve the quality of Business Schools through assessment and mentoring

• Can be used by Accredited Schools to support other Schools in their improvement process as part of their social responsibility commitments

• 16 Schools currently in the EDAF pipeline are located in Africa, Asia, Europe, Middle East, Oceania and South America

• 5 Peer Advisory Visits scheduled for 2016
"EDAF was a transformation experience and the mentoring had a significant impact on ISCAM’s organisation. It made us take strategic decisions. Thanks to EDAF, we have set up an International Advisory Board which aims to support us in our development."

Prof. Jaona Ranaivoson, Director General, ISCAM, Madagascar
Business School Impact System
Business School Impact System

The Key Tool for Measuring your Business School’s Impact on the World Around It

Total of 20 Schools in Europe, Middle East, Asia and the Americas completed the process

- Fully operational scheme, adapted for an international audience, offered in a joint venture between EFMD GN and FNEGE as a service to our members in any part of the world

- The BSIS Label will be awarded retroactively to the schools that have gone through the process since its launch

- Currently 5 schools in the BSIS process
https://www.youtube.com/watch?v=WF73Z1In9AU
EOCCS - Online Course Certification System

- A new online course certification system in pilot phase (2016)
- Designed to evaluate the quality of business and/or management-related courses that either stand alone or constitute part of a certificate or a programme
- A thorough review of individual courses through international comparison and benchmarking
- Advantages of EOCCS
  - In-depth Review
  - Feedback within 3 months
  - Recognition of online learning as effective and flexible learning
  - International Benchmarking
  - Quality Assurance
EFMD Global Network Events 2015

- In collaboration with the Canadian Federation of Business School Deans
- Over 60 participants from 20 different countries
- A strong interest in EFMD GN coming from North America

- Over 100 participants from 24 different countries
- Prominent corporate representatives
- One day EFMD Quality Services seminar with high attendance reflecting a growing interest in EFMD accreditation services
2016 EFMD GN Advisory Seminar

22 August 2016

Hosted by: Escola de Administração de Empresas de São Paulo da Fundação Getúlio Vargas, Brazil

Theme: Internationalisation in the Latin American Context
2016 EFMD GN Workshop: Trends, Quality and Accreditations

Preceded by the 6th IBSSC

18 - 19 October 2016

Hosted by: Antai College of Economics & Management at Shanghai Jiao Tong University
2016 EFMD GN Americas Annual Conference

2 - 4 November 2016

Hosted by: IAE Business School, Buenos Aires, Argentina

Theme: Purpose and Responsibility: The Impact of Business Schools
EFMD Global Network / AHRMIO

- 2015 - First AHRMIO conference organised by EFMD GN in the setting of Bologna Business School, Italy, attracted over 100 participants

  Opening Speech by Prof. Romano Prodi, Former Italy’s Prime Minister and Former European Commission President

- 12 - 14 September

  2016 AHRMIO Annual Conference, Washington DC, hosted by IMF
## Financial Results 2015 & Forecast 2016

<table>
<thead>
<tr>
<th></th>
<th>Actual 01/04/2015 - 31/03/2016 (CHF)</th>
<th>Forecast 01/04/2016 - 31/03/2017 (CHF)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Income</strong></td>
<td>1,123,420</td>
<td>1,352,635</td>
</tr>
<tr>
<td>Membership fees</td>
<td>875,744</td>
<td>932,250</td>
</tr>
<tr>
<td>Conferences</td>
<td>32,343</td>
<td>50,160</td>
</tr>
<tr>
<td>EDAF</td>
<td>90,760</td>
<td>87,230</td>
</tr>
<tr>
<td>BSIS</td>
<td>44,862</td>
<td>84,700</td>
</tr>
<tr>
<td>EOCCS</td>
<td></td>
<td>80,795</td>
</tr>
<tr>
<td>AHRMIO &amp; Others</td>
<td>79,711</td>
<td>117,500</td>
</tr>
<tr>
<td><strong>Operating Charges</strong></td>
<td>971,180</td>
<td>1,135,966</td>
</tr>
<tr>
<td>Direct Costs</td>
<td>81,315</td>
<td>186,966</td>
</tr>
<tr>
<td>Administrative Services</td>
<td>36,933</td>
<td>40,000</td>
</tr>
<tr>
<td>EFMD GN Asia &amp; Americas</td>
<td>290,452</td>
<td>300,000</td>
</tr>
<tr>
<td>Personnel (incl. regular consultants)</td>
<td>440,138</td>
<td>430,000</td>
</tr>
<tr>
<td>Travel &amp; Representation</td>
<td>55,125</td>
<td>50,000</td>
</tr>
<tr>
<td>Overheads</td>
<td>67,217</td>
<td>129,000</td>
</tr>
<tr>
<td><strong>Net Result</strong></td>
<td>152,240</td>
<td>216,669</td>
</tr>
<tr>
<td><strong>Cash Flow</strong></td>
<td>154,693</td>
<td>219,669</td>
</tr>
</tbody>
</table>
Looking Forward - Highlights of EFMD & EFMD GN Activities

EFMD GN Americas Conference

General Assembly 2016
THANK YOU!

2017 Annual Conference
Berlin, 7-9 June 2017