Agenda

- Offices and New Staff
- BSIS
- EFMD Global Network Events
- Budgetary Projections
- Guided Development for Accreditation Service
- Strategic Alliance: EFMD GN / AHRMIO
Offices and New Staff

Offices

Chemin du Grand-Montfleury 48
1290 Versoix

45/F, The Lee Gardens, 33rd Hysan Road,
Causeway Bay, Hong Kong

1101 Brickell Avenue, South Tower
8th floor, Miami Florida, 33131

New staff

Zdenka Evansova
Office & Accounts Manager, Geneva Office

Nishit Jain
Country Advisor, Hong Kong Office

Japhet Law
Senior Advisor, Hong Kong Office

Francisco Mazzuca
Senior Advisor, Miami Office

Friedemann Schulze-Fielitz,
Associate Director, Miami Office

Jessica Sanchez
Coordinator, Miami Office
• **EFMD** building up on **FNEGE** initiative

• Initial version tested by FNEGE in 7 **Business Schools** in France (2012-2013)

• Determine the nature and extent of a School’s Impact Zone: City, Land, Canton, Region
  • Identify, Measure and Evaluate

• A tool for **transparent communication** with local stakeholders, decision makers and public opinion

• Answers the **need for accountability**
  • Not an accreditation system, not a ranking
  • No score, no comparison, no failure
Three Successful Pilot Reviews
EFMD Global Network Events

1st EFMD Global Network Americas Conference

- São Paulo, Brazil, 27 – 29 April 2014
- Hosted by FGV-EASP
  Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas
- Discussion on The Role of Business Schools in the Americas
- 74 participants from 21 countries represented
- Next conference – October 2015
  - Hosted by the University of Laval, Quebec City, Canada
EFMD Global Network Events

The Fifth International Business School Shanghai Conference
Theme: Innovation and Entrepreneurship

Shanghai, China, 9–10 October 2014
Hosted by Antai College of Economics & Management, Shanghai Jiao Tong University
## Financial Year Budget (1.4. 2014 - 31.3. 2015) GENEVA – HONG KONG – MIAMI

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<th>€</th>
<th>EXPENSES</th>
<th>INCOME</th>
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<td><strong>INCOME</strong></td>
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<td>Membership fees 2014</td>
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<td>Conference fees</td>
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<td><strong>EXPENSES</strong></td>
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<td>Staff</td>
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<td>Offices Rental &amp; charges</td>
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<td>Administrative support</td>
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<td>Office supplies and other admin. cost</td>
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<td>Advisors, auditors &amp; legal expenses</td>
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<td>Travel &amp; representation</td>
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<td>Promotion activities &amp; logistics</td>
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<td>Miscellaneous expenses</td>
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<td><strong>BALANCE</strong></td>
<td>145,272</td>
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Guided Development for Accreditation Service

- Advisory service to help institutions achieve accreditation
- Applies to both EQUIS and EPAS
- Advice will be offered optionally at any or all of 3 phases:
  - Pre-eligibility
  - Post-eligibility or pre-peer review
  - Post-review either after 3 year accreditation or after failure to be accredited.
- Simple application process to enter the guided development service
- Once through the guided development service, institution can remain in the accreditation process until accredited and offered assistance when required
- Accreditation not a guaranteed outcome
Guided Development for Accreditation Service

Process and Benefits:

- Advisors will be experienced PRT members
- Number of advisory days dependent on the institution's requirements
  - Minimum - 2 days per year for 2 years
  - Typically EPAS programmes may elect for 4 days/year and EQUIS schools 6 days/year.
- Possible to fast track without using the guided development service
- Advice is independent of the assessment process
- Lower cost than some external consultants
- Quality assured by EFMD
- Summary: optional, flexible, independent guide to accreditation
Strategic Alliance

EFMD Global Network / AHRMIO

- An international association dedicated to furthering the management of people in not-for-profit international organizations
- Nearly 70 members from international organizations, both governmental and non-governmental
- Shares similar mission with EFMD GN; large overlap between AHRMIO’s and EFMD GN’s networks
- Collaboration and synergies between AHRMIO and EFMD GN, leveraging each expertise for the benefit of both organizations
- Proposed transfer of the operations of AHRMIO to EFMD GN
Next EFMD and EFMD Global Network Annual Conference & Annual General Assembly

Brussels. 7-9 June 2015