Annual General Assembly 2016

Chaired by
Alain Dominique Perrin, EFMD President
Agenda

• Welcome by President Alain Dominique Perrin
• Ratification of New EFMD Members
• Ratification of New EFMD Board Members
• Activity Report
• Financial Reporting
• Closing by President Alain Dominique Perrin
Full Members

Academic

- Boston University, Questrom School of Business, United States
- De Montfort University, Faculty of Business and Law, United Kingdom
- Ecole Hôtelière de Lausanne, Switzerland
- Ecole Nationale de l’Aviation Civile (ENAC), France
- Far Eastern Federal University, School of Economics and Management, Russia
- Hunan University, Business School, China
- IFIM Business School, India
- Kaunas University of Technology, School of Economics and Business, Lithuania
- Massey University, Massey Business School, New Zealand
- Münster University of Applied Sciences, Faculty of Business Administration / Münster School of Business, Germany
- Queen’s University Belfast, Queen’s Management School, Northern Ireland, United Kingdom
- Saint-Petersburg State University of Economics, Russia
- Siberian Federal University, Institute of Economics, Management and Environmental Studies, Russia
- Sukkur Institute of Business Administration (Sukkur IBA), Faculty of Business Administration, Pakistan
- Universitas Indonesia, Faculty of Administrative Science, Indonesia
- University of Pécs, Faculty of Business and Economics, Hungary
- University of Valencia, Faculty of Economics, Spain
- Vistula University, Faculty of Business and International Relations, Poland
- Windesheim University of Applied Sciences, Faculty of Business, Media and Law, The Netherlands
- Xavier University Bhubaneswar (XUB), Faculty of Management, India
- Zuyd University of Applied Sciences, Faculty of International Business and Communication, the Netherlands
Full Members

Corporate

- Essilor International, France
- Etihad Airways, United Arab Emirates
- Financial Times | IE Business School Corporate Learning Alliance, United Kingdom
- Pertamina Corporate University, Indonesia
- StudyPortals B.V., the Netherlands
Affiliated Members

Academic

- Faculdade Meridional IMED, IMED Business School, Brazil
- Guangdong University of Foreign Studies, School of Business, China
- Institute of Management and Technology (IMT) Ghaziabad, India
- Pepperdine University, George L. Graziadio School of Business and Management, United States
- Pontificia Universidad Católica del Perú, School of Management, Peru
- Pontificia Universidade Católica do Paraná (PUCPR), Escola de Negocios, Brazil
- Pontificia Universidade Católica do Rio de Janeiro (PUC-Rio), Faculty of Business Administration, Brazil
- South Mediterranean University, Mediterranean School of Business, Tunisia
- Temple University, Fox School of Business, United States
- Universidad de Montevideo, IEEM Business School, Uruguay
- Universiti Utara Malaysia, Tunku Puteri Intan Safinaz School of Accountancy, Malaysia
- University of Guelph, College of Business and Economics, Canada
- University of Massachusetts Boston, College of Management, United States
- Xi’an Jiaotong-Liverpool University, International Business School Suzhou (IBSS), China
Associate Members

Academic

• “Dunarea de Jos” University of Galati, Faculty of Economics and Business Administration, Romania
• MANA Technology and Management Development Institute, School of Management and Business, Iran
• Universidad Técnica Federico Santa María, Departamento de Ingeniería Comercial, Chile

Executive Development Centre

• Shakhes Pajouh Research Institute, Iran

Association

• Climate KIC, United Kingdom
Transition from Associate to Full Membership

Academic

• ESLSCA Business School, Egypt
• KIMEP University, Bang College of Business, Kazakhstan
• University of Business and International Studies (UBIS), Switzerland
Transition from Affiliated to Full Membership

Academic

- Antai College of Economics & Management, Shanghai Jiao Tong University, China
- CFVG - Centre Franco-Vietnamiens de Formation à la Gestion, Vietnam
- Coppead Graduate School of Business, Federal University of Rio de Janeiro, Brazil
- Sasin Graduate Institute of Business Administration of Chulalongkorn University, Thailand
- The University of Hong Kong, Faculty of Business and Economics, China
- University of Adelaide, Faculty of the Professions, Adelaide Business School, Australia
- University of South Australia, UniSA Business School, Australia
- UNSW Australia, UNSW Business School, Australia
- Ural Federal University, Graduate School of Economics and Management, Russia
- Victoria University of Wellington, Victoria Business School, New Zealand
- Zhejiang University, School of Management, China
New Reciprocal Members

- **ACE** - The Alliance of Chinese and European Business Schools, France
- **ASCOLFA** - Asociación Colombiana de Facultades de Administración (Colombian Association of Faculties of Administration), Colombia
- **Greenleaf/GSE Research**, United Kingdom
- **IAE France** - University Schools of Management, France
- **MBA Roundtable**, United States
- **UIIN** - University Industry Innovation Network, the Netherlands
Honorary Member

Mrs. Della Bradshaw, Former Business Education Editor, Financial Times, United Kingdom

Awarded by Santiago Iñiguez, President, IE University, Dean IE Business School, Spain
Honorary Member

Prof. Sue Cox, Dean Emerita, Lancaster University Management School, United Kingdom

Awarded by Gerard van Schaik, EFMD Honorary President, Former Chairman of the Executive Board of Heineken N.V., Former Chairman of the Board of Aegon Insurances N.V., DSM N.V. and United Biscuits Holding Plc. Chairman of the Board of Martinair Holland N.V and BCD Holdings N.V. Curaçao, the Netherlands
Prof. Charles Handy, Social Philosopher & Management Thinker, Former Professor at London Business School, United Kingdom


Awarded by Laurent Choain, EFMD Board Member, Chief People & Communication Officer, Mazars, France
New Board Members Ratification

Prof. Sue Cox, Vice President, EFMD Board, Dean Emerita, Lancaster University Management School, United Kingdom
EFMD Board Nominations

According to EFMD Statutes: **10 to 30 members**

Board historically **+/- 20 members**

**Currently 21 members** with an Honorary President and one institutional observer

"The Board should make every effort to ensure insofar as possible a reasonable balance between the various countries and the different types of institutional members, industrial organisations or educational and research establishments." [Article 9, EFMD Statutes]

EFMD Sub-Committee on Board nominations: set up to scrutinise and oversee the process

The Board of Trustees reviews all the applications and discusses the Sub-Committee recommendations in accordance with the EFMD Statutes
Board Departures

Prof. Laurent Batsch  
President, Université Paris-Dauphine, France

Prof. Sue Cox  
Dean Emerita, Lancaster University Management School, United Kingdom

Prof. Alberto Grando  
Vice Rector for Development, SDA Bocconi School of Management, Italy

General Assembly 2016
Prof. Rebecca Taylor
Dean, The Open University Business School, United Kingdom

Member of the EFMD Board of Trustees since 2012
Elected by the Board of Trustees as the Vice President for the Academic Network
I am delighted with the nomination to the EFMD Board and I trust my experience will contribute to the development of EFMD’s activities and will support its mission to enhance excellence in management development globally. In this perspective, I will work for a deeper involvement of Italian business schools and corporate universities in the EFMD community. I believe that EFMD can play a vital role in moving the management development forward and helping our educational institutions to address the upcoming challenges in society and business.
I am very honored, if elected and endorsed, to serve as a board member of EFMD. As a Dean of leading business school in Japan since 2009 and past president of AAPBS in 2012, I hope that I can contribute to further enrich the relationship between EFMD and Asian schools related to management education.

I believe EFMD activities can further contribute to nurture management leaders in Asia, especially with global vision and mindset. At the same time, Asian perspectives are slightly different from those of so called western countries. Today’s international business environment requires appropriate combination of different perspectives by regions and countries. I expect to contribute to EFMD growth strategy from the viewpoint of Asia and Japan, and at the same time, do the same for the sake of business schools located in Asia to be more proactive in today’s international business arena.

Prof. Hirokazu Kono, Dean, Keio Business School, Graduate School of Business Administration, Keio University, Japan
Board Ratification

Prof. Peter Moizer, Dean, Leeds University Business School, University of Leeds, United Kingdom

I believe that I have many skills that will help the Board support the mission of EFMD to act as a catalyst to promote and enhance management development. My professional areas of expertise come from being a professional accountant who worked for Price Waterhouse and from my time as a reporting member of the UK’s Competition Commission. I have been a professor for many years and am in my eighth year as dean of Leeds University Business School. I have chaired six EQUIS peer review teams and been a member of five and so I am fully aware of the issues and challenges facing business schools in the world. We are living in an era of unprecedented change and the job of the EFMD has never been more important.
Activity Report

Prof. Eric Cornuel, Director General & CEO, EFMD
EFMD Acts as a Catalyst to Enhance Excellence in Management Education and Development Globally

COOPERATIVE  RESPONSIBLE & INCLUSIVE  DIVERSE  EXCELLENCE DRIVEN
EFMD Membership Worldwide 2015

862 MEMBERS
EFMD Membership Growth 1972 - 2015

- 1972: 193
- 2000: 450
- 2005: 511
- 2010: 752
- 2015: 862

General Assembly 2016
From European to International

EVENTS
Europe: 100% in 2000, 60% in 2015, 40% in 2015
International: 0% in 2000, 40% in 2015

MEMBERSHIP
Europe: 402 in 2000, 48 in 2015
International: 511 in 2000, 351 in 2015

ACCREDITATIONS
Europe: 11 in 2000, 0 in 2015
International: 185 in 2000, 89 in 2015
Events in 2015

- 40 Events
- Events in 16 Countries on 5 Continents
- 15 Targeted Conferences
- Over 2600 Participants
- Record Attendance to EFMD Deans Conference
- EFMD Annual Conference Attracted 429 Participants
Quality Services: Accreditation Overview

161 98 20

General Assembly 2016
EQUIS Awarding Body

Prof. Maria de Lourdes Dieck Assad,
Dean, EGADE Business School, Tecnológico de Monterrey, Mexico

Prof. Metka Tekavcic,
Dean, Faculty of Economics, University of Ljubljana, Slovenia

Mrs. Neslihan Tozge,
Chairman, Blue Ocean Consulting, Turkey
EQUIS Committee

Prof. Robina Xavier,
Executive Dean,
QUT Business School,
QUT - Queensland University of Technology, Australia

Prof. Konstantin Krotov,
Head of School,
Graduate School of Management,
St. Petersburg University, Russia
EPAS Accreditation Board

Prof. Alain Haut,
Founder and Managing Director, O plc (sàrl), Switzerland

Mrs. Anne Martory,
Independent consultant, Martory Management, Sweden

Prof. Zita Zoltay-Paprika,
Dean, Faculty of Business Administration, Corvinus University of Budapest, Hungary
EPAS Committee

Mr. Jean-Guy Bernard,
Director General,
Ecole de Management de Normandie, France

Prof. Gioia M R Pescetto,
Dean, Portsmouth Business School, University of Portsmouth, United Kingdom

Prof. Irina Sennikova,
Rector, RISEBA - Riga International School of Economics and Business Administration, Latvia
EFMD Network Services to Corporate Members

Quality Management

- **CLIP**: Corporate Learning Improvement Process
- **SLR**: Strategic Learning Review

Knowledge Dissemination

- Sharing Best Practice Workshops
- Corporate Advisory Seminars
- Executive Development Conference
- Webinars
- Publications (Whitepapers, Global Focus)

Knowledge Creation

- **SIG**: Special Interest Groups
- **EiP**: Excellence in Practice Awards
- **CLIP**: Best Practice Reports

Excellence in Learning and Talent Development

- Building World Class Learning Functions
- Sharing Insights on Best Practices
- Pushing the Frontiers of our Practices
EFMD Network Services to Business Schools

CONFERENCES TARGETED TO ACADEMIC BODY – high value content and relevant format assured by the outstanding professionalism of the Steering Committees

CAPACITY BUILDING EVENTS

EFMD Advisory Seminar
Innovative Ways in Teaching and Learning

Winter School with HUMANE
New Challenges for Higher Education Institutions in the Ever-changing Global Environment

Research Leadership Programme (RLP)

The Impact Challenge Seminar

General Assembly 2016
Awards

- Exceptional opportunity to enhance the bridge between business schools, alternative providers and companies
- 22 cases submitted in 2016
- 20 March 2017: Next submission deadline

- EFMD – Case Centre Collaboration
- 18 regular categories and a "Best of the Best", with 3 new categories added in 2015
- Award of 2000 Euros per category
- 2015 submission: 341 cases
- Top interest categories: Responsible Leadership; Finance and Banking; Entrepreneurship
- 27 June 2016: Next submission deadline

- Awards in 7 management-related subject areas each sponsored by a leading journal from the Emerald portfolio
- Winners of the 10th issue announced in February
- 193 entries from 45 countries submitted in 2015

General Assembly 2016
EFMD International Projects

Capacity Building Projects

**IRIS** - Supports the internationalisation of Israeli colleges and creates a network of Israeli and European institutions

**TNE_QA** - Develops internal and external quality assurance mechanisms in transnational education in Armenia and Georgia

**FORGEC** - Strengthens the Managerial Capabilities in Cuban entities

ICT for Learning and Teaching

**Global Marketing Competition** - 2016 Edition - Competition on business plans based on all the areas of virtual management

**Le@d3.0 Academy** - Open Educational Resources and practices for e-Leadership skills. Promotes the use of Web 3.0 technologies and Open Educational Resources (OER) to create a knowledge alliance between academy and industry players

**VISIR** - Innovative use of ICT in education: from micro-innovation to large-scale adoption

**SCALE** - Promotion of e-Leadership Skills in Europe

Projects on Innovation

**D-Think** - Design Thinking applied to education and training

**MIRRIS** - Mobilising Institutional Reforms for better Research and Innovation in Europe

**OI-Net** - Pan European Academic Network on open innovation

General Assembly 2016
PhD & DBA Job Fair

First Annual EFMD@Solvay PhD in Management Job Fair and Conference

29-30 OCT 2016

BRUSSELS BELGIUM

www.efmd.org

Hosted by
Solvay Brussels School Economics & Management
PhD & DBA Job Fair - Video

https://www.youtube.com/watch?v=ZTBoMkqYQEs
Prof. Michael Page,
EFMD Board Member,
Provost and Vice President for Academic Affairs,
Bentley University,
United States
Results 2015

Operating revenue:  **increase by 5.1% in 2015** due to:
- Increase of Conferences attendance (4.5%) and Quality Services
- Several Projects concluded
- Quality Services increased the number of schools and programmes accredited or re-accredited (1.5%)

Slight decrease of operating expenses (1%) mostly due to the decrease of direct expenses linked to the activities

Surplus for 2015 amounts to €165,925

Cash Flow amounts to €400,000 providing a comfortable position to fund strategic investments and strengthen current activities with projected surpluses

General Assembly 2016
Revenue 2015

- Membership: 35%
- Conferences: 18%
- Projects & Contracts: 7%
- Other: 7%
- Quality Services: 33%
Investment Plan 2016

**Continued Investment in Key Elements of our Network**
- Training and Development of the Staff
- Development of On-line Services and Website
- Investment in IT Systems (second phase of the New CRM started in 2015)

**Key Development Areas**
- Development of New Activities
  - Extension of Services for Africa
  - The PhD & DBA Job Fair
- Continuous Improvement of Services for Corporate Members
- Consolidation of EFMD’s Internationalisation in Asia and the Americas
Forecast 2016

The operating revenue is forecasted to be around €8.5 million, 5.9% higher than in 2015 due to a general increase in operating income (+10%) and especially in Projects (+32%) with 4 projects reaching their end.

The direct expenses linked to the activities will increase moderately, the same as the personnel expenses (6.2%) while overheads will remain stable.

Finally, the surplus should be €193,000 with a cash flow at €443,000 after investment in key development areas.
Looking Forward - Highlights of EFMD & EFMD GN Activities

EFMD GN Americas Conference
THANK YOU!

2017 Annual Conference
Berlin, 7-9 June 2017