Agenda

- Welcome by President, Alain Dominique Perrin
- Ratification of New EFMD Members
- Information: Board member departure and extension
- Activity Report
- Financial Reporting
- Closing by President Alain Dominique Perrin
Full Members

ACADEMIC

- Ajou University, School of Business, Rep. of Korea
- Anadolu University, Turkey
- Bond University, Faculty of Business, Australia
- Centre Africain d'Etudes Supérieures en Gestion (CESAG), Senegal
- CIFFOP, Université Panthéon Assas-Paris 2, France
- College of Charleston, School of Business, United States
- ESDES School of Management, Université Catholique de Lyon, France
- Hamdan Bin Mohammed e-University, e-School of Business and Quality Management, United Arab Emirates
- IAE de Nice, Ecole Universitaire de Management, France
- IAE Savoie Mont-Blanc, Université de Savoie, France
Full Members

ACADEMIC

- Mountbatten Institute, United Kingdom
- National Institute of Development Administration (NIDA), NIDA Business School, Thailand
- Pan-Atlantic University, Lagos Business School, Nigeria
- Saint Mary's University, Sobey School of Business, Canada
- Swansea University, School of Management, United Kingdom
- University of Worcester, Worcester Business School, United Kingdom
- Vilnius Gediminas Technical University, Faculty of Business Management, Lithuania
- Wroclaw University of Economics, Faculty of Management, Computer Science and Finance, Poland
Full Members

CORPORATE

- Assicurazioni Generali, Italy
- Carrefour Group, France
- OHIM-Office for Harmonization in the Internal Market, Spain
- Pon Holdings B.V., The Netherlands
Affiliated Members

ACADEMIC

- Bryant University, College of Business, United States
- Federation University of Australia, Faculty of Business, Australia
- FIA-Fundação Instituto de Administração, Faculdade FIA de Administração e Negócios, Brazil
- Groupe ESC Dakar (Groupe Sup de Co Dakar), Senegal
- IBS - SP International Business School of São Paulo, Brazil
- Institute of Higher Studies Tunis, Tunisia
- Laurentian University, Faculty of Management, Canada
- Northwestern Polytechnical University, School of Management, China
- Strathmore Business School, Kenya
- Universidad Adolfo Ibañez, School of Business, Chile
Affiliated Members

ACADEMIC

• Universidad de la Sabana, International School of Economic and Administrative Sciences, Colombia
• Universidad ICESI, School of Business and Economic Studies, Colombia
• Universiti Putra Malaysia, Faculty of Economics and Management, Malaysia
• University of Regina, Faculty of Business Administration, Canada
• Zhejiang Gongshang University, MBA School, China
Affiliated Members

EXECUTIVE DEVELOPMENT CENTRE

• Zhejiang Zhongke Institute of Business, China
Associate Members

ACADEMIC

- European College of Economics and Management (ECEM), Bulgaria
- Indian Institute of Management Raipur, India
- KIMEP University, Bang College of Business, Rep. of Kazakhstan
- Nazarbayev University, Graduate School of Business, Rep. of Kazakhstan
Associate Members

CORPORATE

• HEADway Advisory, France

EXECUTIVE DEVELOPMENT CENTRE

• Institut Futura21, Switzerland
Honorary Members

- **Chris Greensted**, Senior Advisor, Quality Services, EFMD

- **Jean-Louis Scaringella**, former Deputy Director General, Studies, Public Affairs and Policy, Chambre de Commerce et d'Industrie de Paris Ile-de-France, France
Information: Board Member Departure and Extension
Board Ratification for Extension of Mandate

Susan Cox
EFMD Vice-President (Academic Network) &
Dean, Lancaster University Management School
United Kingdom

2 Year Extension of Mandate
2014 – 2016
Board Ratification for Extension of Mandate

Alberto Grando
Vice Rector for Development, SDA Bocconi School of Management, Italy

2 Year Extension of Mandate
2014 – 2016
Board Departure

Thomas Sattelberger

Vice President of EFMD (Corporate Network) & Former Board Member for Human Resources, Deutsche Telekom AG
Activity Report

Eric Cornuel, Director General & CEO, EFMD
EFMD Membership Growth 2007-2014

- 2007: 647
- 2010: 752
- 2013: 825
- Forecast 2014: 850
EFMD Membership Worldwide

Total 825 Members

- 70 North America
- 519 Europe
- 30 Latin America
- 29 Africa
- 26 Middle East
- 91 East & Southeast Asia
- 27 Cent. & South Asia
- 33 Oceania / Australia
EFMD Worldwide Membership

**EVOLUTION 1972 - 2000 - 2013**

- **1972 - 193**
  - Europe: 167
  - Americas: 19
  - Asia: 1
  - MEA: 6
  - TOTAL: 193

- **2000 - 450**
  - Europe: 402
  - Americas: 36
  - Asia: 7
  - MEA: 5
  - TOTAL: 450

- **2013 - 825**
  - Europe: 519
  - Americas: 100
  - Asia: 151
  - MEA: 55
  - TOTAL: 825

MEMBERSHIP PER REGION
From European to International

The membership shows strong support for EFMD’s Globalisation

2013 EFMD Membership Survey
EFMD Events in 2013

The Importance of Networking Opportunities is Confirmed By 90% of Academic Members

2013 EFMD Membership Survey

Over 2300 Participants
Accreditations Overview

The membership highly appreciates the EFMD achievement of accreditations and quality enhancement

2013 EFMD Membership Survey

- EQUIS: 147 BUSINESS SCHOOLS
- EPAS: 85 PROGRAMMES
- CLIP: 17 CORPORATE LEARNING ORGANISATIONS
- CEL: 12 PROGRAMMES
A majority of members evaluate the EFMD Deans Across Frontiers (EDAF) as very useful

2013 EFMD Membership Survey

Currently **10 schools** in the EDAF pipeline

- Africa, Asia, Europe, Middle East, Oceania and South America
- Different motivations: either general improvement, or pursuing an **EQUIS** or **EPAS** accreditation
- Different stages: eligibility, preparation of the self-assessment report and evaluation visit, mentoring

Considerable learning from the evaluation visits of the first **4 pilot schools**

- Leading to major revisions of the EDAF core documents at the end of 2014
EFMD/GMAC Extension of Strategic Alliance

- 20 longstanding years of cooperation and partnership
- Collaboration on research, events, knowledge, data sharing and thought leadership
- Marketing and communications support
Corporate Recruiters Survey

- EFMD and GMAC continued collaboration
- Annual survey of employers recruiting students from business schools all over the world
- Run by GMAC in association with EFMD, the MBA Career Services & Employer Alliance and with the help of business schools worldwide
- Reaches close to 1000 employers from 50 countries
- Surveys on hiring projections, knowledge, skills and abilities required in business graduates
EFMD 40th Anniversary Book. Volume 2

Securing the Future of Management Education
Competitive Destruction or Constructive Innovation?

Available in Conference Packs
Awards

- Impactful interventions deployed by companies together with their in-house learning organisation and/or with external L&D providers
- Exceptional opportunity to enhance the bridge between Business Schools, alternative providers and companies
- **30 cases submitted in 2013**
- **30 March 2015:** Next submission deadline
- **2013 submission record:** 258 cases
- 15 regular categories and a "Best of the Best"
- Award of 2000 Euros per category
- 2014 Launch date: June 1 October: Next submission deadline
- Former European categories are now global
- EFMD – Case Centre Collaboration
Awards

EFMD MENA

- EFMD/Emerald new Management Research Fund Award
- Award of £2000 for winning research project and £500 for highly commended runners-up
- Awarded annually during the EFMD MENA conference
- **40 entries** received in 2013
- 2014 edition will be launched in the autumn

Outstanding Doctoral Research

- Awards in 12 management-related subject areas – each sponsored by a leading journal from the Emerald portfolio
- Winners of the 9th issue announced in February
- Record number of **525 entries from 78 countries** received in 2013
- 2014 issue is open for submissions
Corporate Services: Strategic Learning Review

- A lower-cost, less complex, faster, entry-level diagnostic service
- Important entry step on the development path to CLIP
- CLIP fee reduced for companies having gone through the Check-Up
- Available for companies of any size and at any stage of L&D development
- Available for members and non-members
- Focus on strategic fitness for purpose
- Emphasis on L&D as a motor of transformation
EFMD Projects

**FORGEC** - Strengthening Managerial Capabilities in Cuban Entities

**SLIM** - Supporting entrepreneurs
eCourse helping small businesses to commercialise their ideas and introduce new products to the market

**PROVIP** - Promoting virtual internships
Internship platform for virtual work placements

**VISIR** - Promoting ICT-for-learning
Trends and innovative practices on the use of ICT for learning and teaching
EFMD in Higher Education

NICHE: Strengthening Leadership and Strategic Management in Higher Education in Ethiopia

Pilot Quality Review system of current Erasmus Mundus Master courses

Study on the Role of Quality Assurance in Building Trust between the Vocational Education and Training (VET) and Higher Education sectors

Winter School with HUMANE in Valencia: New challenges for higher education institutions in the ever-changing global environment

EFMD - HUMANE Advisory Seminar - MOOCs, Millennials and the Road Ahead for Higher Education – 19 September 2014
Financial Reporting

Mike Page, EFMD Board Member, Provost and Vice President for Academic Affairs, Bentley University, US
Results 2013

Operating revenue increased by 5.6% in 2013 mainly due to:
  • Event activities and quality services
  • Contracts and projects

Slight increase of operating expenses mostly due to:
  • Hiring of new staff and consultants
  • Direct expenses linked to the increase of activities

Surplus for 2013 amounts to €174,000

Cash Flow amounts to €445,000 providing EFMD with a comfortable position to fund strategic investments and strengthen current activities with projected surpluses
Revenue 2013

- 32% Membership Business Schools
- 6% Membership Corporate
- 18% Conferences
- 33% Quality Services
- 6% Contracts and Projects
- 5% Other
Investment Plan 2014

Key development areas
- Development of new activities
- Implementation of the strategy vis-à-vis Corporate Members
- Continuation of EFMD’s internationalisation

Continued investments in key elements of our Network
- Training and development of the staff
- Development of on-line services and website
- Investment in IT systems
2014 Forecast

The operating revenue is forecast to be around €7.2 million, equal or slightly lower than in 2013 due to the fact that more members are signing up to EFMD Global Network.

The Direct Expenses will decrease moderately while Personnel Expenses and other Overheads will remain stable.

Finally, the surplus should be in the range of €129,000 with a cash flow at €364,000 after investment in key development areas.
Next EFMD and EFMD Global Network Annual Conference & Annual General Assembly

Brussels. 7-9 June 2015